



**"The most important
thing in the world
is to perform
an act of kindness
for another"**

**"הדבר הכי חשוב בעולם
הוא לעשות טובה למישהו"**



ETHICS IN THE FIELD

With Colonel Bentzi Gruber

Security, Humanity and Responsibility: an exclusive look into the IDF's most noble values

WWW.BENTZIGRUBER.COM
BENTZIGRUBER@GMAIL.COM

ETHICS IN THE FIELD

Join Colonel Gruber for a fascinating firsthand multimedia presentation which enables audiences to comprehend the many strategic challenges Israel faces today

Ethics in the Field uncovers the critical daily decisions made by IDF officers commanders and soldiers to avoid any potential for collateral damage

In "Ethics in the Field: An Inside Look at the Israel Defense Forces," Col. Bentzi Gruber takes audiences behind the scenes of the IDF's daily battle to both ensure the country's security and uphold one of the most rigorous military codes of ethics in the world today. In a unique multimedia presentation combining classified IDF footage, shocking statistics, and riveting personal narration, Col. Gruber explores:

- The dilemmas constantly facing IDF commanders in locating terrorists within a civilian population
- The IDF's unique ethical code
- The effectiveness of the IDF's preventative efforts against terrorist attacks.

In addition to providing first-hand accounts and documentation from Operation Cast Lead and the IDF's daily counter terrorism operations.

"Ethics in the Field" is Col. Gruber's personal initiative to shatter the myths and present the facts missing in today's discussion of the IDF and the Israeli-Palestinian conflict.

Col. Gruber is currently Vice-Commander of an armored division of 20,000 soldiers, a position that followed other significant posts of command in the course of more than 30 years serving in the IDF Reserves. This position within the army has given him access and permission to present materials and information that is usually only seen by military or government officials. Col. Gruber has spoken at national conferences, community events, military academies, college campuses, and middle and high schools around the world. A graduate of Yeshivat Har Etzion and the Jerusalem Institute of Technology (Machon Lev), Col. Gruber received a PhD from the The International University of Business and Law (London). He serves on the boards of Yeshivat Har Etzion and Ohr Torah Stone, and the ethics committees of the Eitanim and Kfar Shaul Hospitals and has spoken at national conferences, community events, synagogues, military academies, college campuses, and middle and high schools around the world.

"An eye opening experience, Gruber's multimedia presentation is fascinating, honest and eye opening"

-Hillary Faverman
Journalist, The Times of Israel

"To hear Colonel Bentzi Gruber speak is to reaffirm in your mind and heart the incredible ethical standards and moral integrity of the IDF. With leaders like Colonel Gruber we are assured that the future of Israel and the ethical standards that have preserved our country will always remain intact"

-Leslie Mendelsohn

"Colonel Gruber's lecture is one of the best briefs I have heard at West Point yet." It is quite honestly one of the most stimulating lectures I have attended so far in my cadet commander career."

-Major Fishback, West Point



Chesed In The Field is a non profit organization founded in 1981 by (res) IDF Colonel Bentzi Gruber.

CITF instills the values of community and social responsibility in the heart of tens of thousands of IDF soldiers throughout their military service. This enables them to maintain their moral compass while defending and protecting the State of Israel.

CITF offers IDF soldiers meaningful and engaging opportunities which include:

- A monthly plane ride over Masada and in the Northern part of the country. Special needs children from the surrounding area are invited to participate in a ceremony for outstanding soldiers where they are awarded a certificate of excellence. This is followed by an exhilarating plane ride throughout the day, flown by Col. Gruber himself (a licensed pilot). This meaningful interaction is a highlight for the children, however, it is life changing for the IDF soldiers. It removes them from their daily military life, exposing them to patience, laughter and humility
- Annual festive Chanukah and Purim parties in major hospitals throughout the country with both soldiers and patients
- Loans are provided to soldiers whose families are struggling and need assistance and support during their military service
- Distribution of Mishloach Manot (Purim baskets) to thousands of soldiers

For more information please contact: Bentzi.gruber@gmail.com

To make a donation please make checks payable to Central Fund of Israel - Ethics In The Field (Tax ID:132992985)
Please mail checks to: 11 Gefen Street, P.O. Box 1447, Efrat, Israel 90435

